

2021 was the year that carbon capture made the transition from being seen as sort of semi-research topic to a mainstream business.

This is illustrated by numbers in the Global CCS Institute's report, "Global Status of CCS 2021". where they say that the CCS project pipeline grew from 75m tonne a year CO2 sequestration at the end of 2020, to 110m tonnes by September 2021, so a growth of 68 per cent.

To break these numbers down, they say that the project pipeline at the end of 2020 were "in construction" 2.3, "advanced development" 37.7, "early development" 35.0. By Sept 2021 this had risen to "in construction" 3.1, "advanced development" 46.7 and "early development" 60.9. And that's in addition to the 19 projects which were in commercial operation in 2020.

This is the list of countries around the world with commercial CCS facilities in operation or construction: US, Canada, Brazil; UK, Norway, Sweden, Denmark, Italy, Hungary, Ireland, Netherlands, Belgium; Indonesia, Australia, New Zealand, South Korea, China, Malaysia; Saudi Arabia, UAE, Qatar. Comprehensive information is available free in the GCCSI report.

So if your company has relevant products and services, it is hard to think of a better time than now to start marketing them, and hard to think of a better vehicle to promote them than Carbon Capture Journal.

We have been in operation since 2007, we are even included on the Wikipedia page "Timeline of carbon capture and storage".

Our magazine covers both the subsurface and the operations part of carbon capture.

On the subsurface side, relevant services may include reservoir characterisation / subsurface modelling, subsurface data management, also working with fibre optic data from wells.

On the operations side, relevant services may include CO2 capture technologies, services and equipment. Also services related to CO2 pipeline transport, compression, injection and offshore equipment. Services for overall project management, engineering, procurement and construction, and much more.

We offer full page advertising in our print magazine, which is available as a pdf download on our website, with certain issues free to download. We also offer banner advertising in our weekly e-mail newsletter, and sponsored webinars.

PRINT & ONLINE ADVERTISING AND EVENT SPONSORSHIP

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Print advertising, banner advertising or event sponsorship? Here are the advantages of each marketing vehicle as we see it:

Print / pdf advertising - large printed (or pdf) page to demonstrate what your company offers in full colour. Clients are probably in a more relaxed and absorbing mindset when reading a magazine than reading e-mail. Print advertising can have a long shelf-life, if magazines are passed around a company, kept in a library, or people download pdfs long after initial publication.

Banner advertising (on website or newsletter) - fast results - book an ad on Monday, it can go online on Monday, to our global audience.

Event sponsorship - get a physical connection with your customer, build on your promotional efforts with personal conversation, associate your brand with an exciting conference, gain additional marketing exposure from event publicity, know exactly who is in the room, choose an event which attracts an audience which closely matches your target customers, make product demonstrations at your stand, (in certain circumstances) present your company's services as part of a 30 minute speaker slot.

The next few pages will explain our offerings in more detail.



Our print magazine, Carbon Capture Journal, founded in 2008, is read by people who might make or influence purchase decisions about carbon capture projects, including in government, power companies and oil and gas companies.

Each issue has sections on policy, projects, capture and storage, and we have a program of regional updates through the year (UK, EU, Canada, Australia, US and Asia).

Here is a guide of some of the companies who have employees who have requested and receive the print magazine.

Europe

Austria - Andritz AG

Belgium - IOGP

Finland - Neste Jacobs

France - Ecole des Mines de Paris, INERIS, IFP Energies Nouvelles, Air Liquide, Prosernat, SPX

Germany - GE Carbon Capture, BASF, Forschungsinstitut der Zementindustrie, HeidelbergCement Technology Center, MAN Diesel & Turbo, MAN Turbo

Greece - DNV Research and Innovation

Luxembourg - BQUE Europ Investissemnt

Netherlands - NAM, Shell Downstream Services, Shell Global Solutions, Shell International Exploration and Production, TNO PID Dept., European Commission Joint Research Centre

Norway - GassTek Mobile, Oljedirektoratet, TCM DA, Aker Clean Carbon AS, Det Norske Veritas, Ross Offshore

Slovakia - Považsk. cement-ren

Spain - Gas Natural, Repsol, Centro de Desarrollo de Tecnologías de CO2 captura

Switzerland ALSTOM (Schweiz), Sulzer Chemtech

United Kingdom - BP Alternative Energy International, Dresser-Rand Company, Energy Technologies Institute, Fugro NPA, Process Systems Enterprise, Progressive Energy, SCCS, School of GeoSciences, Grant Institute, Senergy Alternative Energy, Shell Global Solutions UK, Shell UK Exploration & Production, SPE, TWI, University of Edinburgh

North America

Canada - Alberta Government Library, University of Regina, Cansolv Technologies, Eco-Tec, IPac-CO2, Sulzer Chemtech Canada, The Canadian Institute, HTC CO2 Systems, University of Regina, Environment Canada

United States - Carbon Solutions Team, Chevron, Chevron Energy Technology Company, Chevron Information Technology Company, Dresser-Rand Company, ECOCENTRI, FLUOR, Gasification Technologies Council, Halliburton,

Membrane Research, Mustang Engineering, Neumann Systems Group, Optimised Gas Treating, Ramgen Power Systems, Setaram, Stebbins Engineering & Manufacturing, Strategic Center for Coal, University of Wyoming, US Dept of Energy, NETL

Asia Pacific / Middle East

Australia - CO2CRC Limited, Construction, Forestry, Mining & Energy Union

CSIRO, ESD Simulation Training, QER Pty Ltd

India - Carbon Clean Solutions

DNV

Iran - Alborz Energy

Japan - JGC Corporation

Korea - KEPRI

Malaysia - Society of Petroleum Engineers

Qatar - Qatar Petroleum

UAE Abu Dhabi National Oil Company (ADNOC), Maersk Oil Middle East, ENGSL Minerals

Calendar

Issue 79 - January/February 2022

- Leaders: review of 2021
- Special topics: focus on UK & additional section on Japan
- CCJ conference reports
- Storage capacity estimation
- Climate change policy

Booking deadline: Dec 4 2022

Ad copy deadline: Dec 11 2022

Publication date: Jan 1 2022

Issue 80 - Mar/Apr 2022

- Leaders: focus on Canadian projects, policy and research
- Special topic: CO₂-EOR
- Developments with non-amine capture
- Materials for CO₂ capture
- Policy of CO₂ emissions management

Booking deadline: Feb 9 2022

Ad copy deadline: Feb 16 2022

Publication date: Mar 1 2022

Issue 81 - May/June 2022

- Leaders: focus on EU, Middle East and Africa
- Special topic: CO₂ monitoring and verification
- CO₂ capture from air
- CO₂ shipping
- Pipeline safety and reliability

Booking deadline: Apr 13 2022

Ad copy deadline: Apr 20 2022

Publication date: May 1 2022

Issue 82 - July/August 2022

- Leaders: focus on Australia
- Special topic: CCS in industrial applications
- Latest developments with amines
- CCS technical and economic modelling
- CO₂ capture retrofit

Booking deadline: June 8 2022

Ad copy deadline: June 15 2022

Publication date: July 1 2022

Issue 83 - Sept/Oct 2022

- Leaders: focus on US
- Special topic: CO₂ compression technology review
- Improving CO₂ capture efficiency
- CCS in developing countries and the Clean Development Mechanism
- CCS project financing - quantifying risks

Booking deadline: Aug 10 2022

Ad copy deadline: Aug 17 2022

Publication date: Sept 1 2022

Issue 84 - Nov/Dec 2022

- Leaders: focus on Asia
- Special topic: CO₂ re-use technology
- Revenue streams from CO₂ use
- CCS with hydrogen or syngas production
- Boiler technologies including oxyfuel and CFB

Booking deadline: Oct 11 2022

Ad copy deadline: Oct 18 2022

Publication date: Nov 1 2022

** Dates are subject to change*

Email and website banner advertising

The Carbon Capture Journal e mail newsletter is sent every Monday to around 7,000 people and typically sees about 1500 opens and 500 clicks.

Carbon Capture Journal has a website and weekly e-mail newsletter, which all offer advertising opportunities.

The website sees average sessions per month of about 2,700, and average pages per session of 1.57. The top 10 countries for traffic are France 29%, UK 15%, US 15%, Canada 5%, Australia 4%, Norway 3%, India 3%, Germany 3%, Japan 3%, South Korea 3%.

Carina® CarbonSecure™
Reliable long-term monitoring of all stages of any CCS reservoir

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Gassnova Report: Developing Longship – Key Lessons Learned
(Nov 20 2020) Gassnova has gathered its most important experiences from the six years planning of the CCS project Longship in a new report.

Silixa launches fibre-optic sensing-based monitoring solution for CCS
(Nov 24 2020) Carina® CarbonSecure™ is a distributed acoustic sensing (DAS) based solution for continuous or on-demand monitoring of all stages of carbon capture and storage.

UK Government's 10 Point Plan sets out ambitious commitment for CCUS
(Nov 10 2020) The Carbon Capture and Storage Association (CCSA) has welcomed the plan which sets a target to capture 10 million tonnes of carbon dioxide by 2030.

Southampton solution for turning carbon emissions into plastics
(Nov 15 2020) Scientists from the University of Southampton have invented a hybrid catalyst platform that can efficiently and sustainably convert carbon dioxide into versatile plastic materials.

Chrysoe applies for North Sea CO2 storage licence
(Nov 12 2020) The application to store CO2 in a depleted Southern North Sea gas reservoir is in support of the V Net Zero Project, which aims to store and transport CO2 from the Immingham cluster on Humber-side.

Total and partners release geological CO2 storage simulator
(Nov 12 2020) After more than two years of joint research, Total, Lawrence Livermore National Laboratory (LLNL) and Stanford University release GEOSK, an open source simulator for large-scale geological carbon dioxide storage.

ADNOC and Total Sign Strategic Framework Agreement on CCUS
(Nov 12 2020) The agreement is to explore joint research, development and deployment partnership opportunities in the areas of CO2 emission reductions and carbon capture, utilization and storage.

CEMEX awarded DOE funding for carbon capture research
(Nov 10 2020) CEMEX and Membrane Technology & Research are working on a low-cost innovative CO2 capture technology to be implemented in CEMEX's Texas cement plant.

UK must accelerate and scale-up net zero action
(Nov 10 2020) The Net Zero Alliance (NetZeroAlliance) has published a report.

Learn how Silixa's distributed acoustic sensing technology provides a reliable CCS monitoring solution

Issue 77 - Sept - Oct 2020
CCUG in Canada: Evolution of CCS Hubs in Canada - the value of networking ...
Incentivising CCG in Canada with 'kick-start' support ... CCG in Canada: the state ...
CMC Research Institutes' CCS monitoring facility yields rich results: Brattle: CCS could....

Subscribers can access the latest issue here

The e-mail newsletter is typically sent to 6400 people (calculated as "sent" minus "bounces"), with about 1500 opens.

On the website, we offer a 728 x 90 pixel banner at the top of the page (leaderboard) for £1950 per month, or a banner in the right hand column, 375 x 100 pixels, for £1250 per month.

On the newsletter, we offer a 375 x 100 pixel banner, £2,000 per month (4 insertions)

CARBON MANAGEMENT AND THE OIL AND GAS INDUSTRY
Methane, CO2, carbon capture?
London | November 13 | 2018

Finding Petroleum

A sponsored webinar provides your company with an opportunity to tell its story and engage directly with the audience.

Carbon Capture Journal has run a number of webinars during 2021 together with its sister company, Finding Petroleum. The team have also produced 50 webinars on maritime decarbonisation and digitalisation together with its sister company Digital Ship / Vessel Performance Optimisation.

Our standard webinar package includes:

Your company as sole sponsor of a webinar

Working with you to develop a compelling title and story which would appeal to carbon capture and storage specialists

Promotion of the webinar to our entire e-mail list, including mention of the sponsorship

Operating the webinar with our skilled moderators



Sample publishing package options - display + banner adverts

Front cover full page advertisement + masthead citation
+ full page inside advertisement
£4,500

Full page advertisement + 4 weeks leaderboard banner on website
£4,000

Leaderboard banner on 4 issues of newsletter + e-mail blast
£5,000

Contact us to request a package relating to your specific interests



