

Carbon Capture Journal tells the story of the enormously exciting CO2 capture and storage business around the world. The world of CO2 capture and sequestration is now unfolding in front of our eyes after many years of waiting. We see big projects finally under construction, particularly in NW Europe / UK, US and Canada, and Australia.

People knocked carbon capture for decades and some still do, saying it did not work and was not 'commercially viable'. We can see now that commercially viable depends on the costs of the alternative - which until now has been (mainly) free unabated emission. But now there are increasingly costs to emitting carbon around the world.

More and more people, including policy makers and the public, recognise that putting CO2 into the ground makes sense. While we are committed to taking fossil fuels out of the ground, and the existence of a carbon capture industry is not hindering the development of renewables. And it is needed for industries which emit CO2 as part of their core processes, not just from fuel consumption, such as cement and steel.

The developments so far are already opening up new business models and products, including capture equipment in modular

form, direct air capture, providing storage as a service, CO2 transport, producing blue ammonia / hydrogen, and managing pipelines.

Carbon Capture Journal has been published continuously since 2007, under the same editor. We are the world's oldest established carbon capture specialist publication and event company.

People have been signing up for our newsletter and magazine, continuously since then, so we have a broad reach internationally of people working in the sector.

If your company provides products and services, we offer you, we think, the best possible way to reach the audience internationally.

We offer full page advertising in our print magazine, which is available as a pdf download on our website, the latest issue but one available free. We also offer banner advertising in our weekly e-mail newsletter, and sponsored webinars.

Contact our advertising sales manager David Jeffries now to discuss how we can help you.

PRINT & ONLINE ADVERTISING AND EVENT SPONSORSHIP

Contact David Jeffries

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Print advertising, banner advertising or event sponsorship? Here are the advantages of each marketing vehicle as we see it:

Print / pdf advertising - large printed (or pdf) page to demonstrate what your company offers in full colour. Clients are probably in a more relaxed and absorbing mindset when reading a magazine than reading e-mail. Print advertising can have a long shelf-life, if magazines are passed around a company, kept in a library, or people download pdfs long after initial publication.

Banner advertising (on website or newsletter) - fast results - book an ad on Monday, it can go online on Monday, to our global audience.

Event sponsorship - get a physical connection with your customer, build on your promotional efforts with personal conversation, associate your brand with an exciting conference, gain additional marketing exposure from event publicity, know exactly who is in the room, choose an event which attracts an audience which closely matches your target customers, make product demonstrations at your stand, (in certain circumstances) present your company's services as part of a 30 minute speaker slot.

The next few pages will explain our offerings in more detail.



Our print magazine, Carbon Capture Journal, founded in 2008, is read by people who might make or influence purchase decisions about carbon capture projects, including in government, power companies and oil and gas companies.

Each issue has sections on policy, projects, capture and storage, and we have a program of regional updates through the year (UK, EU, Canada, Australia, US and Asia).

Here is a guide of some of the companies who have employees who have requested and receive the print magazine.

Europe

Austria - Andritz AG

Belgium - IOGP

Finland - Neste Jacobs

France - Ecole des Mines de Paris, INERIS, IFP Energies Nouvelles, Air Liquide, Prosernat, SPX

Germany - GE Carbon Capture, BASF, Forschungsinstitut der Zementindustrie, HeidelbergCement Technology Center, MAN Diesel & Turbo, MAN Turbo

Greece - DNV Research and Innovation

Luxembourg - BQUE Europ Investissemnt

Netherlands - NAM, Shell Downstream Services, Shell Global Solutions, Shell International Exploration and Production, TNO PID Dept., European Commission Joint Research Centre

Norway - GassTek Mobile, Oljedirektoratet, TCM DA, Aker Clean Carbon AS, Det Norske Veritas, Ross Offshore

Slovakia - Považská cement:ren

Spain - Gas Natural, Repsol, Centro de Desarrollo de Tecnologias de CO2 captura

Switzerland ALSTOM (Schweiz), Sulzer Chemtech

United Kingdom - BP Alternative Energy International, Dresser-Rand Company, Energy Technologies Institute, Fugro NPA, Process Systems Enterprise, Progressive Energy, SCCS, School of GeoSciences, Grant Institute, Senergy Alternative Energy, Shell Global Solutions UK, Shell UK Exploration & Production, SPE, TWI, University of Edinburgh

North America

Canada - Alberta Government Library, University of Regina, Cansolv Technologies, Eco-Tec, IPac-CO2, Sulzer Chemtech Canada, The Canadian Institute, HTC CO2 Systems, University of Regina, Environment Canada

United States - Carbon Solutions Team, Chevron, Chevron Energy Technology Company, Chevron Information Technology Company, Dresser-Rand Company, ECOCENTRI, FLUOR, Gasification Technologies Council, Halliburton, Membrane Research, Mustang Engineering, Neumann Systems Group, Optimised Gas Treating,

Ramgen Power Systems, Setaram, Stebbins Engineering & Manufacturing, Strategic Center for Coal, University of Wyoming, US Dept of Energy, NETL

Asia Pacific / Middle East

Australia - CO2CRC Limited, Construction, Forestry, Mining & Energy Union

CSIRO, ESD Simulation Training, QER Pty Ltd

India - Carbon Clean Solutions

DNV

Iran - Alborz Energy

Japan - JGC Corporation

Korea - KEPRI

Malaysia - Society of Petroleum Engineers

Qatar - Qatar Petroleum

UAE Abu Dhabi National Oil Company (ADNOC), Maersk Oil Middle East, ENGSL Minerals

Calendar

Issue 97 - January/February 2024

- Leaders: review of 2023
- Special topics: focus on UK & additional section on Japan
- CCJ conference reports
- Storage capacity estimation
- Climate change policy

Booking deadline: Dec 4 2023

Ad copy deadline: Dec 11 2023

Publication date: Jan 1 2024

Issue 98 - Mar/Apr 2024

- Leaders: focus on Canadian projects, policy and research
- Special topic: CO2-EOR
- Developments with non-amine capture
- Materials for CO2 capture
- Policy of CO2 emissions management

Booking deadline: Feb 9 2024

Ad copy deadline: Feb 16 2024

Publication date: Mar 1 2024

Issue 99 - May/June 2024

- Leaders: focus on EU, Middle East and Africa
- Special topic: CO2 monitoring and verification
- CO2 capture from air
- CO2 shipping
- Pipeline safety and reliability

Booking deadline: Apr 13 2024

Ad copy deadline: Apr 20 2024

Publication date: May 1 2024

Issue 100 - July/August 2024

- Leaders: focus on Australia
- Special topic: CCS in industrial applications
- Latest developments with amines
- CCS technical and economic modelling
- CO2 capture retrofit

Booking deadline: June 8 2024

Ad copy deadline: June 15 2024

Publication date: July 1 2024

Issue 101 - Sept/Oct 2024

- Leaders: focus on US
- Special topic: CO2 compression technology review
- Improving CO2 capture efficiency
- CCS in developing countries and the Clean Development Mechanism
- CCS project financing - quantifying risks

Booking deadline: Aug 10 2024

Ad copy deadline: Aug 17 2024

Publication date: Sept 1 2024

Issue 102 - Nov/Dec 2024

- Leaders: focus on Asia
- Special topic: CO2 re-use technology
- Revenue streams from CO2 use
- CCS with hydrogen or syngas production
- Boiler technologies including oxyfuel and CFB

Booking deadline: Oct 11 2024

Ad copy deadline: Oct 18 2024

Publication date: Nov 1 2024

** Dates are subject to change*

Email and website banner advertising

The Carbon Capture Journal e mail newsletter is sent every Monday to around 7,000 people and typically sees about 1500 opens and 500 clicks.

Carbon Capture Journal has a website and weekly e-mail newsletter, which all offer advertising opportunities.

The website sees average sessions per month of about 2,700, and average pages per session of 1.57. The top 10 countries for traffic are France 29%, UK 15%, US 15%, Canada 5%, Australia 4%, Norway 3%, India 3%, Germany 3%, Japan 3%, South Korea 3%.



The e-mail newsletter is typically sent to 6400 people (calculated as "sent" minus "bounces"), with about 1500 opens.

On the website, we offer a 728 x 90 pixel banner at the top of the page (leaderboard) for £1950 per month, or a banner in the right hand column, 375 x 100 pixels, for £1250 per month.

On the newsletter, we offer a 375 x 100 pixel banner, £2,000 per month (4 insertions)

A sponsored webinar provides your company with an opportunity to tell its story and engage directly with the audience.

Carbon Capture Journal has run a number of webinars together with its sister company, Finding Petroleum. The team have also produced 150 webinars on maritime decarbonisation and digitalisation together with its sister company Digital Ship / Vessel Performance Optimisation.

Our standard webinar package includes:

Your company as sole sponsor of a webinar

Working with you to develop a compelling title and story which would appeal to carbon capture and storage specialists

Promotion of the webinar to our entire e-mail list, including mention of the sponsorship

Operating the webinar with our skilled moderators



Sample publishing package options - display + banner adverts

Front cover full page advertisement + masthead citation
+ full page inside advertisement
£4,500

Full page advertisement + 4 weeks leaderboard banner on website
£4,000

Leaderboard banner on 4 issues of newsletter + e-mail blast
£5,000

Contact us to request a package relating to your specific interests



Carbon Capture Journal was founded in 2008. We publish a bi-monthly print magazine, a weekly e-mail newsletter.

It is edited and co founded by Keith Forward, who has 20 years' experience as a journalist in energy and shipping, and studied physics at Imperial College, London.

It is published by Karl Jeffery, who also edits Digital Energy Journal and publishes Tanker Operator magazine, and studied chemical engineering in Nottingham University, UK.

Carbon Capture Journal is published by Future Energy Publishing Ltd, based in London. We also publish Digital Energy Journal (about digital technology in upstream oil and gas), Tanker Operator (about deep sea tanker operations), and organise 30 conferences a year. Our focus is keeping energy supplies and climate sustainable and affordable.

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