

Carbon Capture Journal is the world's leading publication for one of the largest emerging industries, CO2 capture and storage.

We have been publishing since 2008, and our magazine is sought out by people involved in the carbon capture and storage industry around the world, for updates on regulations and policy, technology, projects and markets around the world.

We look at the current policy in different jurisdictions and gaps which need to be filled to make CCS commercially viable. We look at developments with specific projects. We cover new technologies, including many new capture technologies, maritime and pipeline transport, geological storage assessment and monitoring, also direct air capture and bio-energy carbon capture. We also cover mineralisation.

To give you a sense of the speed the market is growing, DNV's June 2025 report "Energy Transition Outlook: CCS to 2050) found that global capture and storage capacity is expected to quadruple by 2030, with \$80bn of investment.

In mid 2025, the annual CO2 capture rate globally was 41m tonnes a year. By 2050, DNV predicts it will be 1,300m tonnes CO2 a year, 6 per cent of global emissions. Studies (including from DNV) would like to see CO2 storage of about six times more than this, in order to achieve global net zero.

Part of this will be carbon dioxide removal, taking CO2 from air with bioenergy or direct air capture, expected to be 330m tonnes a year CO2 by 2050. Of this, direct air capture will be 84m tonnes CO2 a year.

Across the world - US, Canada, Europe, Middle East, Malaysia, Japan, Australia - we are seeing projects finally getting built.

If your company provides products and services for the carbon capture market, we offer an unbeatable access to a focussed international market of potential buyers. We offer full page advertising in our print magazine, which is available as a pdf download on our website, the latest issue but one available free. We also offer banner advertising in our weekly e-mail newsletter, and sponsored webinars.

PRINT & ONLINE ADVERTISING AND EVENT SPONSORSHIP

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Print advertising, banner advertising or event sponsorship? Here are the advantages of each marketing vehicle as we see it:

Print / pdf advertising - large printed (or pdf) page to demonstrate what your company offers in full colour. Clients are probably in a more relaxed and absorbing mindset when reading a magazine than reading e-mail. Print advertising can have a long shelf-life, if magazines are passed around a company, kept in a library, or people download pdfs long after initial publication.

Banner advertising (on website or newsletter) - fast results - book an ad on Monday, it can go online on Monday, to our global audience.

Event sponsorship - get a physical connection with your customer, build on your promotional efforts with personal conversation, associate your brand with an exciting conference, gain additional marketing exposure from event publicity, know exactly who is in the room, choose an event which attracts an audience which closely matches your target customers, make product demonstrations at your stand, (in certain circumstances) present your company's services as part of a 30 minute speaker slot.

The next few pages will explain our offerings in more detail.



Calendar

Jan/Feb 2026

- Leaders: Review of 2025 and outlook for 2026
- Leaders: focus on UK projects, policy and research
- CO2 shipping and CO2 capture onboard vessels
- Solutions for Industrial decarbonisation
- Climate change policy after COP28

Copy deadline: December 23, 2025

Publication date: January 1, 2026

Mar/Apr 2026

- Leaders: focus on US projects, policy and research
- Special topic: CO2 capture technologies
- Developments with non-amine capture
- Materials for CO2 capture
- Direct Air Capture Technology

Copy deadline: February 16, 2026

Publication date: March 1, 2026

May/June 2026

- Leaders: focus on Australia and New Zealand
- Special topic: CO2 monitoring and verification
- CO2 capture from air
- CO2 shipping
- Pipeline safety and reliability

Copy deadline: April 20, 2026

Publication date: May 1, 2026

July/August 2026

- Leaders: focus on Europe, Middle East and Africa
- Special topic: CCS in industrial applications
- Latest developments with CO2 storage
- CCS technical and economic modelling
- CO2 capture retrofit

Copy deadline: June 15, 2026

Publication date: July 1, 2026

Sept/Oct 2026

- Leaders: focus on Canada and South America
- Special topic: CO2 compression technology review
- Improving CO2 capture efficiency
- CCS in developing countries
- CCS project financing - quantifying risks

Copy deadline: August 17, 2026

Publication date: September 1, 2026

Nov/Dec 2026

- Leaders: focus on Asia
- Special topic: CO2 re-use technology
- Revenue streams from CO2 use
- CCS with hydrogen or syngas production
- Bio-energy with CCS (BECCS)

Copy deadline: October 18, 2026

Publication date: November 1, 2026

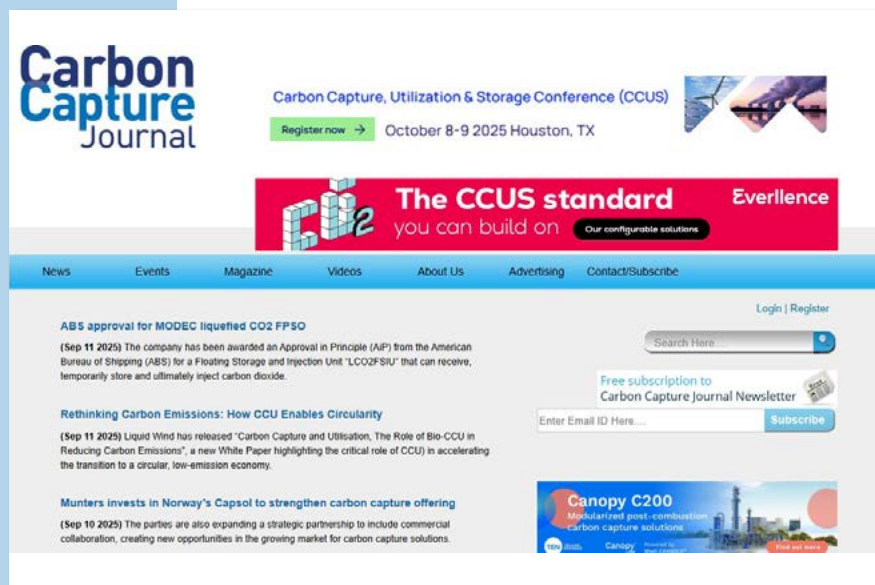
** Dates are subject to change*

Email and website banner advertising

The Carbon Capture Journal e mail newsletter is sent every Monday to around 5,000 people and typically sees about 2200 opens and 800 clicks.

Carbon Capture Journal has a website and weekly e-mail newsletter, which all offer advertising opportunities.

The website sees average sessions per month of about 8,500 according to Google Analytics. with 5,500 engaged sessions per month, defined as someone seeing 2 or more pages, or one page for more than 10 seconds.



The top 10 countries for traffic according to Google Analytics are US (30%), China (13%), UK (9.4%), France (7.6%), Singapore (4.4%), India (3.8%), Japan (3.1%), Canada (2.6%), Germany (2.6%) and Norway (2.2%).

On the website, we offer a 728 x 90 pixel banner at the top of the page (leaderboard) for £1950 per month, or a banner in the right hand column, 375 x 100 pixels, for £1250 per month.

On the newsletter, we offer a 375 x 100 pixel banner, £2,000 per month (4 insertions)

A sponsored webinar provides your company with an opportunity to tell its story and engage directly with the audience.

Carbon Capture Journal has run a number of webinars together with its sister company, Finding Petroleum. The team have also produced 150 webinars on maritime decarbonisation and digitalisation together with its sister company Digital Ship / Vessel Performance Optimisation.

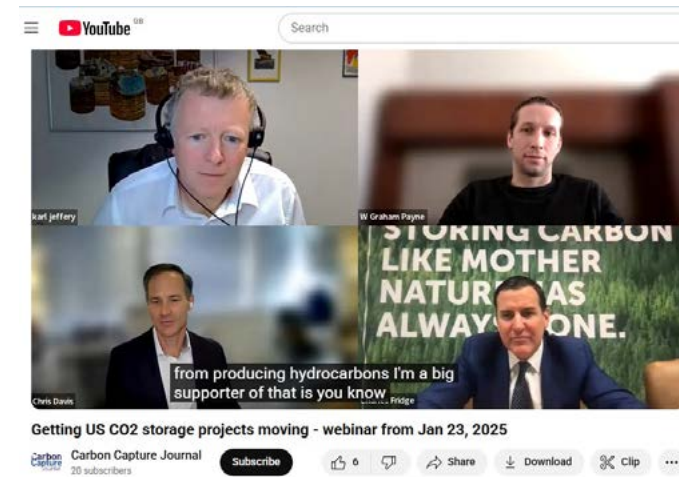
Our standard webinar package includes:

Your company as sole sponsor of a webinar

Working with you to develop a compelling title and story which would appeal to carbon capture and storage specialists

Promotion of the webinar to our entire e-mail list, including mention of the sponsorship

Operating the webinar with our skilled moderators



£4,500

Leaderboard banner on 4 issues of newsletter + e-mail blast
£5,000

Contact us to request a package relating to your specific interests

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Carbon Capture Journal was founded in 2008. We publish a bi-monthly print magazine, a weekly e-mail newsletter.

It is edited and co founded by Keith Forward, who has 20 years' experience as a journalist in energy and shipping, and studied physics at Imperial College, London.

It is published by Karl Jeffery, who also edits Digital Energy Journal and publishes Tanker Operator magazine, and studied chemical engineering in Nottingham University, UK.

Carbon Capture Journal is published by Future Energy Publishing Ltd, based in London. We also publish Digital Energy Journal (about digital technology in upstream oil and gas), Tanker Operator (about deep sea tanker operations), and organise 30 conferences a year. Our focus is keeping energy supplies and climate sustainable and affordable.

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